



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 2655821
Schedule Dates 10/08/16-10/10/16
Advertiser Bennett for Congress-D (112082)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BENNETT FOR CONGRESS (856468)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name JONES,RACHAEL
Phone/Fax (202) 276-1821 /
CPE 2525
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments 10/10

Date Entered 10/06/16
Last Modified 10/07/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,908.75
Net Total \$10,816.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	14	\$12,725.00
Grand Total:	14	\$12,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$500.00	\$500.00	Washington (WJLA)		10/6/16
2.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$600.00	\$600.00	Washington (WJLA)		10/6/16
3.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		10/6/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		10/6/16
5.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	3:59:42P- News-ABC 7 News at 4p		1							1	\$350.00	\$350.00	Washington (WJLA)		10/6/16
6.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	4:58:27P- News-ABC 7 News at 5p		1							1	\$300.00	\$300.00	Washington (WJLA)		10/6/16
7.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$650.00	\$650.00	Washington (WJLA)		10/6/16
8.0	Normal Line / Prime Premium	10/09/16-10/09/16	4	:30	9P- ABC News: Your Voice Your Vote: Presidential Debate								1	1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/6/16
9.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	11:30:56P- News-ABC 7 News at 11p							1		1	\$200.00	\$200.00	Washington (WJLA)		10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Buyer Name

JONES,RACHAEL

Phone/Fax

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Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

10/10

Date Entered

10/06/16

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Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,908.75

Net Total

\$10,816.25

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

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10.0	Normal Line / Access	10/10/16-10/10/16	4	:30	7:27:56P- Jeopardy		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/6/16
11.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$700.00	\$700.00	Washington (WJLA)		10/6/16
12.0	Revised Line / SPOT	10/10/16-10/10/16	4	:30	11:30:56P- News-ABC 7 News at 11p		1										Washington (WJLA)		10/6/16
12.1	Normal Line / SPOT	10/10/16-10/10/16	4	:30	12:37A- ABC-Nightline		1							1	\$125.00	\$125.00	Washington (WJLA)		10/7/16
13.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		10/6/16
14.0	Normal Line / Access	10/10/16-10/10/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/6/16

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